

MJ Productions

Jordan Miller 307-340-0029
Casey Sellers 307-299-0969
255 D Road
Moorcroft, WY 82721
mjrodeoproductions@gmail.com
mjrodeoproductions.com

MJ
PRODUCTIONS
MJ
SUMMER SERIES

MJ
GOATS

ENERGY
CAPITAL
Junior Rodeo

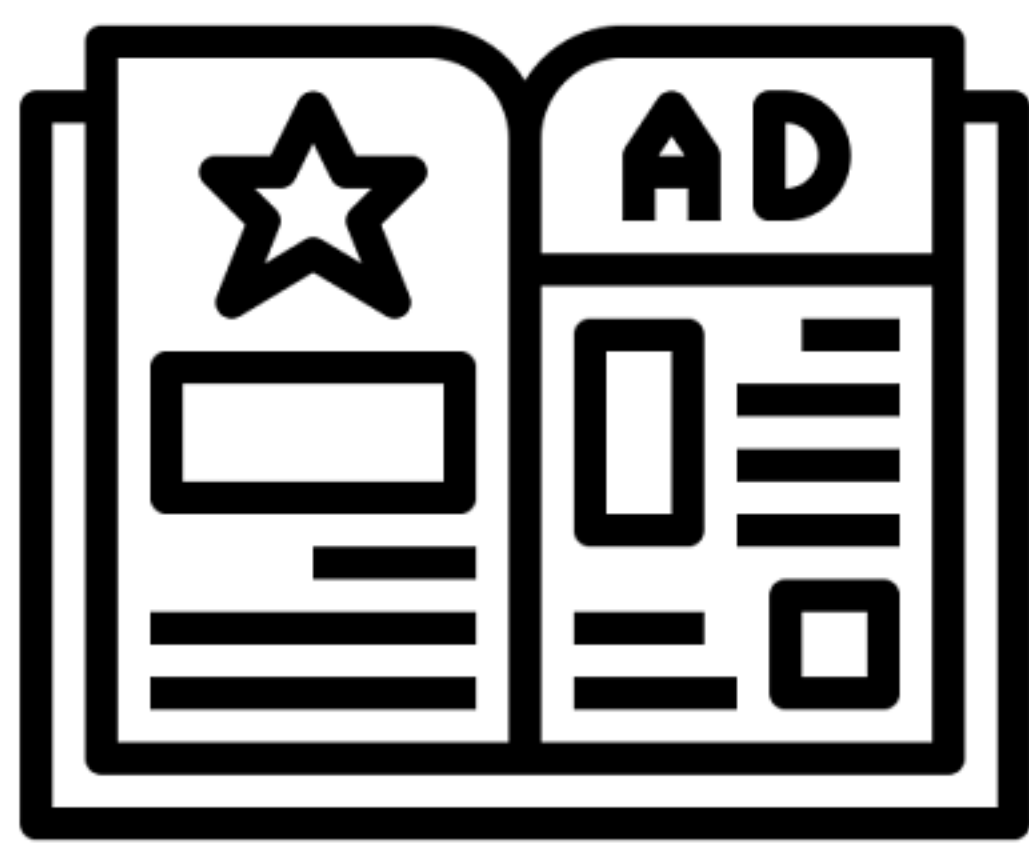


2024

ADVERTISING OPPORTUNITIES

Thank you for taking the time to consider this opportunity to become a sponsor of MJ Productions. We proudly produce youth rodeo events, goat ropings and the Energy Capital Junior Rodeo. MJ Productions is committed to producing high quality youth events to promote rodeo and our western heritage!

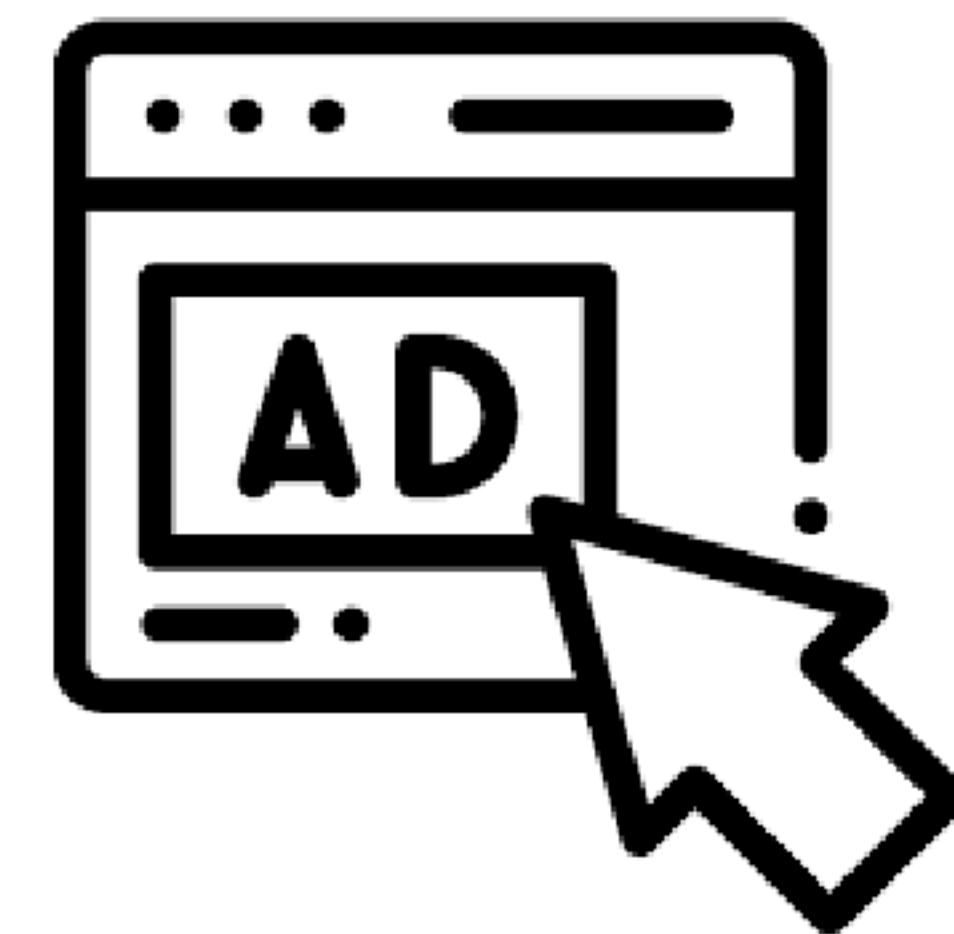
When you sign on to be a sponsor of our events, you will gain a family in us. We will advertise your products and services to thousands of spectators. Your companies name will be advertised via:



Printed Advertising



PA Announcements



Logo Displayed on Website



Social Media Advertising



Banners on Display

MJ Productions Summer Series, Goat Ropings and the Energy Capital Junior Rodeo are striving to preserve the western lifestyle one cowboy and cowgirl at a time. Rodeo is deeply rooted in our western heritage, standing as the backbone of Wyoming in many ways. It has so much to teach the next generations by instilling accountability, perseverance, a strong work ethic and so many other skills that will serve them throughout their lives. Rodeo has certainly influenced our lives. From the responsibilities it teaches to the friends we make along the way, rodeo has impacted us in so many positive ways. We hope you join us in our mission to continue to preserve the western way of life!

Events Included

MJ Productions Summer Rodeo Nights

The aim of the youth rodeo series is to provide a platform for the upcoming generations of Wyoming youth to compete, forge lasting friendships, develop a strong work ethic, and pave the way for their future success in the sport of rodeo and as adults. This event attracts roughly 200 people a night, including spectators, contestants and their families.



CamPlex Wrangler Arena- Gillette WY

- May 23rd
- May 30th
- June 2nd
- June 6th
- June 20th
- June 27th
- June 30th



MJ Productions Goat Ropings

Goat ropings provide an opportunity for families and neighbors to come together and build a strong sense of community, while having fun doing it! These events are offered in a wide variety of locations and will have on average 240 entries per jackpot!



- March 15th (Gillette, WY)
- May 10th (Gillette, WY)
- May 18th & 19th (Rapid City, SD)
- May 31st (Buffalo, SD)
- June 1st (Lusk, WY)
- June 8th (Hulett, WY)
- June 22nd (Sundance, WY)
- July 10th (Moorcroft, WY)
- July 14th, 15th, 16th, 17th, 18th & 19th (Rock Springs, WY)
- July 22nd & 23rd (Gillette, WY)
- July 24th (Newcastle, WY)
- August 23rd (Hulett, WY)
- August 31st (Gillette, WY)
- November 1st & 2nd (Gillette, WY)



Energy Capital Junior Rodeo

The Energy Capital Junior Rodeo offers a great opportunity for young rodeo athletes to showcase their skills on a grand stage, with the added incentive of winning a horse trailer. It attracts participants from all over, making it a truly diverse and exciting event.



CamPlex Wrangler Arena- Gillette, WY

- August 31st through September 1st



Sponsorship Marketing Opportunities

Select opportunities apply to Energy Classic Junior Rodeo, Goat Ropings or MJ Productions Summer Series

Top Hand Sponsor

\$3,500 & Over

Extra large logo displayed in a premium location on 2024 S & S Duraline Steel Stock Trailer

One page advertisement to be printed off in Energy Capital Junior Rodeo program

Banner in premium location at rodeo arena for:

- Energy Capital Junior Rodeo
- ALL SEVEN MJ Productions Summer Series Rodeos
- Over TWENTY Goat Ropings around the state

PA announcement of sponsorship for Energy Capital Junior Rodeo, ALL SEVEN MJ Productions Summer Series Rodeos, and all Goat Ropings

Logo largely displayed on rodeo flyer for MJ Productions Summer Series, over 20 Goat Roping flyers and Energy Capital Junior Rodeo flyer

Naming rights on all SEVEN MJ Productions Summer Series Rodeos, as well as the Energy Capital Junior Rodeo Event Average Sponsor

Media spotlight featured each week surrounding our events

Logo largely displayed on each contestant's back number to be worn throughout the Energy Capital Junior Rodeo

Help present trailer to the 2024 Energy Capital Junior Rodeo Aggregate All Around Champion

Booth space available for last MJ Productions Summer Series Rodeo as well as for the Energy Capital Junior Rodeo weekend

Gold Buckle Sponsor

\$2,500

Large logo displayed in a premium location on 2024 S & S Duraline Steel Stock Trailer

1/2 page advertisement to be printed off in Energy Capital Junior Rodeo program

Banner in premium location at rodeo arena for:

- Energy Capital Junior Rodeo
- ALL SEVEN MJ Productions Summer Series Rodeos
- Over TWENTY Goat Ropings around the state

PA announcement of sponsorship for Energy Capital Junior Rodeo, ALL SEVEN MJ Productions Summer Series Rodeos, and all Goat Ropings

Logo largely displayed on rodeo flyer for MJ Productions Summer Series, over 20 Goat Roping flyers and Energy Capital Junior Rodeo flyer

Naming rights on event of choice for all SEVEN MJ Productions Summer Series Rodeos

Media spotlight featured each week surrounding our events

Logo displayed on each contestant's back number to be worn throughout the Energy Capital Junior Rodeo

Booth space available for last MJ Productions Summer Series Rodeo as well as for the Energy Capital Junior Rodeo weekend

Silver Spur Sponsor

\$1,250

Logo displayed on 2024 S & S Duraline Steel Stock Trailer

1/4 page advertisement to be printed off in Energy Capital Junior Rodeo program

Banner in premium location at rodeo arena for:

- Energy Capital Junior Rodeo
- ALL SEVEN MJ Productions Summer Series Rodeos

PA announcement of sponsorship for Energy Capital Junior Rodeo and ALL SEVEN MJ Productions Summer Series Rodeos

Medium logo displayed on each contestant's back number to be worn throughout the Energy Capital Junior Rodeo

Media spotlight featured monthly surrounding our events

Champion Sponsor

\$1,000

Logo displayed on 2024 S & S Duraline Steel Stock Trailer

Named as sponsor on rodeo program to be printed off for Energy Capital Junior Rodeo

Banner in premium location at rodeo arena for:

- Energy Capital Junior Rodeo
- ALL SEVEN MJ Productions Summer Series Rodeos

PA announcement of sponsorship for Energy Capital Junior Rodeo and ALL SEVEN MJ Productions Summer Series Rodeos

Logo displayed on each contestant's back number to be worn throughout the Energy Capital Junior Rodeo

Media spotlight featured monthly surrounding our events

Ranch Hand Sponsor

\$500

Logo displayed on 2024 S & S Duraline Steel Stock Trailer

Named as sponsor on rodeo program to be printed off for Energy Capital Junior Rodeo

Banner in premium location at rodeo arena for:

- Energy Capital Junior Rodeo
- ALL SEVEN MJ Productions Summer Series Rodeos

PA announcement of sponsorship for Energy Capital Junior Rodeo and ALL SEVEN MJ Productions Summer Series Rodeos

Displayed on rodeo flyer for MJ Productions Summer Series, over 20 Goat Roping flyers and Energy Capital Junior Rodeo flyer

Media spotlight featured

Custom Advertising Opportunities

MJ Productions wants you to get the most for your advertising dollar. Let us know what advertising benefits are important to you and let us custom design a advertising package to accommodate your needs!



Levi Harper
2023 Trailer Winner

Rookie Sponsor

\$250

Logo displayed on 2024 S & S Duraline Steel Stock Trailer

Banner in premium location at rodeo arena for:
-ALL SEVEN MJ Productions Summer Series Rodeos

PA announcement of sponsorship for Energy Capital Junior Rodeo and ALL SEVEN MJ Productions Summer Series Rodeos

A Media spotlight post

Sponsorship Contract

Company/Business Name: _____

Contact Person: _____

Company/Business Address: _____

City: _____

Company/Business Phone Number: _____

Email: _____

Social Media Site Username(s) (example: Facebook, Twitter, Pinterest, YouTube, etc): _____

Sponsorship Level:

- Top Hand Sponsorship* *Gold Buckle Sponsorship* *Silver Spur Sponsorship* *Champion Sponsorship*
- Ranch Hand Sponsorship* *Rookie Sponsorship* *Custom Sponsorship*

ANNOUNCEMENT AND PRINT/WEBSITE INFORMATION

ANNOUNCEMENT

Company/Business Name: _____

Company/Business information shared during announcement during event- 60 words or less: _____

PRINT/WEBSITE INFORMATION

Company/Business Name: _____

Company/Business information shared during announcement during event- 60 words or less: _____

Is your company artwork, logo or business card attached for the program or website? YES NO

***Please provide artwork in high resolution JPEG/PNG or print ready Black/White or Color. Email artwork, logo, or business card to mjrodeoproductions@gmail.com
Please provide a camera ready ad or send \$100 to create ad (only 3 edits to ad allowed).***

Sponsorship Contract Cont.

My Company/Business I will be providing: (check I that apply)

Brochures, cards, coupons for event table

Banner (if you don't have a banner can supply one for fee)

Business card, logo link to website and/or social media

Booth space for the weekend of the Energy Capital Junior Rodeo

Special instructions needs: _____

This agreement is made and entered on this date, _____, by and between MJ Productions and herein referred to as "Sponsor." Sponsors entering into this agreement shall receive the benefits of _____ Sponsorship Level. Sponsor will receive the benefits of their chosen sponsorship level for one year from date of agreement with the option to renew for subsequent years.

Company/Business Name: _____

Printed First Name: _____ Printed Last Name: _____

Signature: _____ Date: _____

Please email all sponsor information to mjrodeoproductions@gmail.com. Make payments to **MJ Productions**. W-9 available upon request.

Make checks payable to: **MJ Productions**

Mail contract, money, and artwork to: **MJ Productions**
255 D Road
Moorcroft, WY 82721

Email contract or artwork to: mjrodeoproductions@gmail.com

THANK YOU FOR YOUR SPONSORSHIP!

Any questions or concerns, please contact Jordan 307-340-0029 or Casey 307-299-0969

